

SLR McLaren

Released July 2005

\$450,000



Overview

The Mercedes-Benz SLR McLaren remains true to the engineering mandate of the 1955 300 SLR Uhlenhaut coupe. By bringing the SLR to the road, Mercedes-Benz takes the super sports car and reinvents it, creating a balanced and refined Grand Turismo with the heartbeat of a super sports car. The SLR promises to be the most exciting and well-rounded performance vehicle ever introduced by Mercedes-Benz. The Silver Arrow for the 21st century!

Positioning

The Mercedes-Benz SLR McLaren represents the perfect synthesis of classic Mercedes-Benz styling and Formula One racing elements while combining super sports car performance with everyday drivability.



Technical Specifications

Vehicle Type

Super Sports GT, two seat coupe

Full carbon fiber monocoque, carbon fiber body panels and carbon fiber crash structures

Dimensions

Length 183.3"
Width 75.1"
Height 49.7"
Wheel base 106.3"
Curb Weight 3,748 lbs.

Powertrain

Engine 5.4 Liter 90 degree V8 supercharged with twin intercoolers

Horsepower 617 hp @ 6,500 rpm / 575 lb-ft at 3,250 - 5,000 rpm

Transmission AMG Speedshift R 5-speed automatic including 3 manual modes

Suspension

Front Forged double wishbones (unequal length), anti-roll bar

Rear Forged double wishbones (unequal length)

Wheels/Tires

Front 9.0" x 19" 255/35ZR19 Rear 11.5" x 19" 295/30ZR19

Brakes

Sensotronic Brake Control (SBC) with Brake Assist

Front 14.6" vented ceramic rotors with 8 piston fixed caliper

Rear 14.2" ceramic rotors with 4 piston fixed caliper

Stability Control

Electronic Stability Program (ESP), Automatic Slip Control (ASR)

Performance

0-60 mph under 3.8 seconds

Top Speed 207 mph



Paint/Upholstery Matrix

Although paints and upholsteries are listed as recommended and not recommended, paints and upholsteries can be ordered in any combination. The charts are merely recommendations for the dealers and customers.

Option Restrictions

- Options L25 (stitching in contrasting 300 SL Red) and L26 (stitching in contrasting Orion Gray) can only be ordered with upholstery L21 (Black Silver-Arrow Leather)
- L27(stitching in contrasting Black) can only be ordered with Silver Arrow Leather Upholsteries. Not available with standard leather interiors (511, 517, 518)

Silver Arrow Leather Uphol. has an order charge of \$9,900 Paint (crystal paint finishes)	300 SL Red (L01)	Silver (L02)	Pastel Yellow (L05)	Tobacco Brown (L08)	Sand (L10)	Beige (L11)	Copper (L12)	Light Brown (L13)	Green (L14)	Dark Pacific Blue (L18)	Royal Blue (L20)	Black (L21)	Black (511)	Berry Red (517)	Orion Gray (518)
(001) Covelline Blue	Δ	0	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	0	•	•	Δ	0
(002) Cassiterite Black	Δ	0	0	•	•	•	0	•	Δ	Δ	Δ	•	•		0
(158) Crystal Galaxit Black	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
(501) Amazonite Blue	Δ	\triangle	Δ	Δ	0	0	Δ	Δ	Δ	Δ	Δ	•	•		Δ
(502) Digenite Blue	Δ	•	Δ	Δ	0	Δ	Δ	Δ	Δ	•	•	•	•	Δ	•
(601) Fayalite Green	Δ	0	0	0	•	0	\triangle	•	•	Δ	Δ	•	•		0
(701) Antimon Gray	•	0	Δ	•	•	•	•	•	•	•	•	•	•	•	0
(703) Crystal Osmium Gray	0	•	0	0	•	•	•	•	•	Δ	0	•	•	0	•
(704) Coronadite Gray		\triangle	Δ	•	0	0	•	•	•	Δ	•	•	•		
(710) Palladium Gray	•	•	0	•	•	•	•	•	0	0	•	•	•	•	•
(903) Picotite Black		0	0	\triangle	•	0	\triangle	0	•	\triangle	\triangle	•	•		0
(977) Crystal Laurit Silver	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Pure Paint Finish															
(901) Black	•	•	•	•	•	•	•	•	•	•	0	•	•	•	•

 \bullet = recommended

O = possible

 \triangle = not recommended

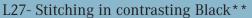
Shaded Box= Non-Silver Arrow Uphol.

SLR



Optional Equipment





\$600



L30- SLR Logo Embossed Seat

\$450

- L26- Stitching in contrasting Orion Gray*
- L25- Stitching in contrasting 300 SL Red*

**Can only be ordered with Silver-Arrow Leather Upholsteries Not available with Standard Leather Interiors (Codes 511, 517, 518)



L31- Two-tone Steering Wheel

\$600



L32- Floor Mats with contrasting leather piping

\$360

^{*}Can only be ordered with upholsteries L21 (Black Silver-Arrow Leather)



Optional Equipment





Brake Calipers Painted Gray (Std.)

U70- Brake Calipers Painted in Red

\$840



U69- Brake Calipers Painted in Gold

\$840



Wheels

Wheel Program

Code R37
19" Asymmetric turbine design alloy wheels (standard)



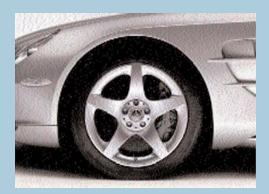
Wheels / Tires Front 9.0" x 19" 255/35ZR19 Rear 11.5" x 19" 295/30ZR19

Code R34
18" 10-spoke design alloy wheels (no cost option)



Wheels / Tires
Front 9.0" x 18"245/40ZR18
Rear 11.5" x 18" 295/35ZR18

Code R36
18" 5-spoke design alloy wheels (no cost option) - **NO LONGER AVAILABLE**



Wheels / Tires
Front 9.0" x 18"245/40ZR18

Rear 11.5" x 18" 295/35ZR18



Seat Options

Seats

Size	Code Driver's Seat	Code Passenger's Seat
S	U90	U92
M	U94	U96
L	U91*	U93*
XL	U95	U97
XXL	U98	-

^{*}Standard for USA



Size*	X1	X2	X3	X4
S	14.6	14.7	13.5	15.0
M	14.6	14.7	14.2	15.2
L	15.9	16.4	14.4	15.7
XL	16.1	16.8	15.5	16.3
XXL^1	16.5	17.4	16.0	16.8

^{*} All dimensions are in inches

¹ = Increases headroom by 0.8 inches



Product Highlights

Ordering Process

Allocation

All dealers can view their allocation for CY2006 and total life cycle allocation through Netstar. For monthly allocation, please contact your Market Manager.

Down Payment Policy

• Effective immediately, MBUSA will not require that a \$50,000 down payment be taken for SLR orders. However, please remember if the customer declines delivery of the vehicle after it has been scheduled, the dealer assumes responsibility for remarketing and selling that vehicle. Down payments collected previously by MBUSA will be returned to dealers. Principal and interest will be refunded by an MBS credit to the consolidated account.

Ordering Via Netstar

• Dealers can place orders via Netstar. To assist dealers with specification of the SLR, please reference the SLR Dealer Ordering Sample Kit which shows actual samples of the exterior colors, interior colors and interior trims. Additionally, you can reference the Dealer Ordering Guide for additional ordering information and codes.

Ordering Deadlines

Options, paint, upholstery and driver's seat size should be entered into Netstar no later than 4 months before production start. Dealers will be informed of the production date and specification deadline as it becomes available. Seat size selection must be finalized before production freeze. As noted in the SLR Ordering Guide, the driver seat comes in four widths. Specific dimensions can be obtained from the Dealer Ordering Guide. Note, this should be reviewed carefully with the customer at time of ordering as any changes in seat size, and associated costs, after production freeze becomes the responsibility of the dealer or customer.

Visit to McLaren

• Customers and prospects will have an opportunity to visit the SLR Experience Center (SEC) located at the McLaren Technology Center in Woking, England. This exclusive SLR experience is a wonderful opportunity to solidify loyalty and develop advocates among SLR owners as well as a sales acquisition for prospects. For further details please contact Robert Daschil, MBUSA's SLR Liaison at 201-476-6365.



Product Highlights

Certification

- The unique technical design of the SLR affects the ability to register the vehicle in certain states.
 - -The states are: Georgia, Maryland, Missouri, Virginia and Wisconsin
- The SLR can know be registered in Vermont.
- Dealers will continue to receive their appropriate share of SLR vehicles consistent with the allocation program previously communicated, however, will not be permitted sell the SLR to residents for registration in these states.
- Notification of this issue will also appear on the vehicle's Monroney label as follows:
 - -Vehicle does not comply with the state certification regulations of Georgia, Maryland, Missouri, Virginia and Wisconsin. It is not permitted to register vehicle in these states.
- The SLR meets all applicable Federal standards and may be sold to individuals who, by bona fide residence and primary garaging, have the right and standing according to local law to register the vehicle in other states where the SLR is fully regulation compliant.

Dealer Support

- Dealers electing to take advantage of their SLR allocation opportunity will be required to meet the following standards:
 - -Successfully complete specified and technical training recommended by MBUSA
 - -Purchase of special service tools, equipment (including service lift and alignment rack modifications) and the Dealer Ordering Kit
 - -Follow MBUSA recommended customer care and relationship marketing guidelines