



## **Dealer Ordering Guide**

### THE 2008 C-CLASS

C 300 Sport • C 300 Luxury • C 350 Sport

MODEL	BAUMUSTER	RELEASE DATE
C 300 SPORT*/LUXURY	204.054	AUGUST 2007
C 300 SPORT/LUXURY 4MATIC™	204.081	SEPTEMBER 2007
C 350 SPORT	204.056	AUGUST 2007

\* The C 300 Sport Sedan is ordered by selecting Option Package code (333) on a C 300.

## Model Year 2008 Highlights

- 4MATIC™ available on C 300 Sport/Luxury

### Standard Equipment Levels:

- Power Sunroof **«new»**
- Bluetooth Connectivity **«new»**
- Central Controller with 5" Display and Retractable Cover **«new»**
- 8-Way Power Driver and Passenger Seat with Lumbar Support **«new»**
- Dual-Zone Automatic Climate Control
- Multi-Function Steering Wheel with 12 Buttons **«new»**
- 4.5" Multi-Function Display in Instrument Cluster **«new»**
- Sound System With 8 Speakers and Single-Slot CD/MP3 Player

- Performance Equipment:
  - 17" Wheels with All-Season Tires **(Staggered-Width on Sport Sedans)**
  - AGILITY CONTROL Selective Damping System **«new»**
  - Sport Suspension **(Sport Sedans)**
  - AMG Body Styling **(Sport Sedans)**
  - AMG Trunk Lid Spoiler **(C 350)**

### Safety Features:

- Adaptive Brakes **(Hill Start Assist, Dry Braking, Pre-Pressure)** **«new»**
- Tire Pressure Monitoring System **«new»**
- Active Front Head Restraint
- ESP, ABS, BAS
- 6 Air Bags
- 70% High-Strength Alloy Steel



Dual-Zone Automatic Climate Control














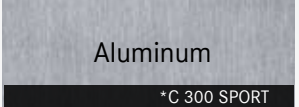
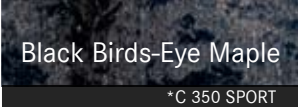
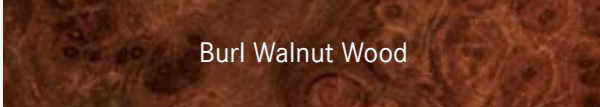
Power Sunroof

## Vehicle Specifications / Technical Data

ENGINE	C 300 Sport	C 300 Luxury	C 350 Sport
Configuration	3.0L V6		3.5L V6
Horsepower	228 hp @ 6,000 rpm		268 hp @ 6,000 rpm
Torque	221 lb-ft @ 2,700 - 5,000 rpm		258 lb-ft @ 2,400 - 5,000 rpm
Displacement	2,996 cc		3,498 cc
DRIVETRAIN			
Transmission Type	6-Speed Manual	7-Speed Automatic	
Drive Configuration	2WD (rear wheel drive) <b>4MATIC™:</b> 4WD		2WD (rear wheel drive)
STEERING			
Turning Radius	35.5 ft.		
WHEELS/TIRES			
Standard Wheel	17" 7-Spoke (7.5 x 17.0 / 8.5 x 17.0 Staggered)	17" 5-Split-Spoke (7.5 x 17.0)	17" AMG 6-Split-Spoke (7.5 x 17.0 / 8.5 x 17.0 Staggered)
Standard Tire	225/45 R17 front, 245/40 R17 rear, All-Season	225/45 R17 All-Season	225/45 R17 front, 245/40 R17 rear, All-Season
DIMENSIONS			
Wheelbase	108.7 in.		
Length	182.3 in.		
Width (including mirrors)	79.5 in.		
Height	56.3 in.	56.9 in.	56.3 in.
Headroom front/rear	37.1 in. / 36.9 in.		
Legroom front/rear	41.7 in. / 33.4 in.		
Curb Weight	3,527 lbs. <b>4MATIC™:</b> TBD	3,560 lbs. <b>4MATIC™:</b> TBD	3,615 lbs.
CAPACITY			
Fuel Tank	17.4 gallons		
Trunk Capacity	12.4 cu. ft.		
PERFORMANCE			
Acceleration (0-60 mph) <sup>1</sup>	7.1 sec.	7.1 sec.	6.1 sec.
Fuel Economy (City/Hwy) <sup>2</sup>	18 mpg/26 mpg <b>4MATIC™:</b> 17 mpg/25 mpg	18 mpg/25 mpg <b>4MATIC™:</b> 17 mpg/25 mpg	17 mpg/25 mpg

<sup>1</sup> Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. <sup>2</sup> Compare the estimated MPG to the estimated MPG of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.

# MY08 C-Class Sport / Luxury Comparison

	SPORT SEDAN "DRIVING ENTHUSIAST"	LUXURY SEDAN "TRADITIONAL LUXURY BUYER"
GRILLE		
STEERING WHEEL/ INSTRUMENT CLUSTER		
SEAT DESIGN		
WHEELS	  <p>*C 300 SPORT      *C 350 SPORT</p>	
REAR BUMPER		
EXCLUSIVE EXTERIOR PAINT	Mars Red	Sand Beige Metallic
TRIM	  <p>Aluminum      Black Birds-Eye Maple</p> <p>*C 300 SPORT      *C 350 SPORT</p>	
PEDALS	Rubber-Studded Aluminum Pedals	Standard Pedals
BRAKES	Perforated & Ventilated Front Brakes	Ventilated Front Brakes
SUSPENSION	Sport Suspension (lowered by 15 mm)	Standard Suspension

# C 300 Sport Sedan

MSRP: \$31,600<sup>3</sup>

## Specifications:

- 3.0L DOHC 24-valve V6
- 228 hp with 221 lb-ft torque
- 6-Speed Manual Transmission
- 0-60 mph: 7.1 seconds<sup>1</sup>
- 17" 7-Split-Spoke Staggered-Width Wheels
- Available with 4MATIC™ 4-Wheel Drive (BM 204.081) **MSRP: \$34,840<sup>3</sup>**



## Standard Equipment Highlights for C 300 Sport Sedan:

- AMG Body Styling
- Lowered Sport Suspension
- Perforated Front Brakes
- Sound-Optimized Exhaust System
- Dual Chrome Exhaust Pipes
- Aluminum Trim
- 3-Spoke Sport Steering Wheel with 12 buttons
- Instrument Cluster with Silver Background
- Sport-Style Seats with Differentiated Design
- Exclusive Paint: Mars Red



Instrument Cluster with Silver Background



Aluminum Trim

# C 300 Luxury Sedan

MSRP: \$33,300<sup>3</sup>

## Specifications:

- 3.0L DOHC 24-valve V6
- 228 hp with 221 lb-ft torque
- 7-Speed Automatic Transmission
- 0-60 mph: 7.1 seconds<sup>1</sup>
- 17" 5-Split-Spoke Wheels
- Available with 4MATIC™ 4-Wheel Drive (BM 204.081) **MSRP: \$35,100<sup>3</sup>**



## Standard Equipment Highlights for C 300 Luxury Sedan:

- Exclusive Cashmere/Savanna Beige Upholstery
- Exclusive Burl Walnut Trim
- 4-Spoke Luxury Multi-Function Steering Wheel with 12 buttons
- Central Controller for Use with Headunit Display
- Scratch Resistant Paint
- Improved Corrosion Protection
- Exclusive Paint: Sand Beige Metallic



Cashmere/Savanna Beige Upholstery with Burl Walnut Trim



Central Audio / COMAND Controller

# C 350 Sport Sedan

MSRP: \$36,900<sup>3</sup>

## Specifications:

- 3.5L DOHC 24-valve V6
- 268 hp with 258 lb-ft torque
- 7-Speed Automatic Transmission
- 0-60 mph: 6.1 seconds<sup>1</sup>
- 17" AMG 6-Split-Spoke Staggered-Width Wheels



## Standard Equipment Highlights for C 350 Sport Sedan:

- **Includes all Standard Equipment from C 300 Sport, plus:**
- AMG Body Styling including AMG Trunk-Lid Spoiler
- Black Birds-Eye Maple Wood Trim
- SIRIUS<sup>®</sup> Satellite Radio
- Heated Front Seats
- Garage Door Opener
- Rain Sensor
- Auto-Dimming/Folding Mirrors


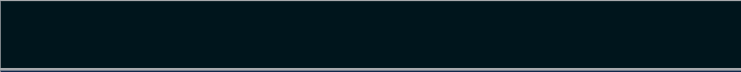







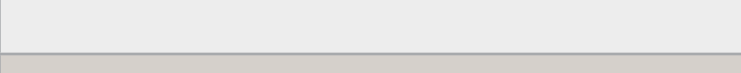






AMG-Styled Rear Bumper and Trunk-Lid Spoiler



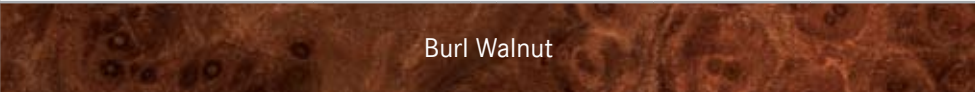
Black Birds-Eye Maple Wood Trim

C 300 SPORT / C 350 SPORT					
UPHOLSTERY		STANDARD		OPTIONAL	
MSRP		Standard		\$1,550	
CODE		101	108	201	208
COLORS		Black	Grey Black	Black	Grey Black
TRIM					
CODE		739			
STANDARD C 300		Aluminum			
CODE		732			
STANDARD C 350		Black Birds-Eye Maple			

EXTERIOR	CODE	COLOR	AVAILABLE WITH ANY TRIM AND UPHOLSTERY
	040	Black	
	197	Obsidian Black*	
	359	Capri Blue*	
	544	Barolo Red*	
	590	Mars Red <small>Sport Model Only</small>	
	650	Arctic White	
	723	Pewter*	
	755	Steel Grey* 	
	775	Iridium Silver*	
	792	Palladium Silver* 	
	798	Sand Beige*  <small>Luxury Model Only</small>	

\* Metallic paint ( \$710 additional charge)



C 300 LUXURY							
UPHOLSTERY		STANDARD			OPTIONAL		
		MB-Tex			Leather		
MSRP	Standard			\$1,550			
CODE	101	104	108	201	204	208	
COLORS	<b>Black</b>	Cashmere	Grey	<b>Black</b>	Cashmere	Grey	
		Savanna	Black		Savanna	Black	
TRIM							
CODE	731						
STANDARD	 Burl Walnut						



### CODE P01 P1 Package

C 300 Sport/Luxury: \$1,400  
C 350: Standard

- SIRIUS® Satellite Radio
- Heated Front Seats
- Auto-Dimming/Folding Mirrors
- Rain Sensor
- Garage Door Opener

### CODE P02 P2 Package

C 300 Sport/Luxury: \$2,750  
C 350: \$1,350



- **Includes all items in P1 Package, plus:**
- Bi-Xenon Headlights
- Corner-Illuminating Foglamps
- Heated Headlight Washers
- Split Folding Rear Seats
- Rear Sunshade



Bi-Xenon Headlights



Split Folding Rear Seats

### CODE 320 Multimedia Package

- **Available for all C-Class models**
- COMAND Navigation Including 6-Disc In-Dash CD/DVD Changer
- 7" Power-Retractable Display
- harman/kardon LOGIC7® Discrete Multi-Channel Surround Sound System
- Voice Control
- Music Register for Audio-CD Ripping on 4 GB Hard-Drive
- PCMCIA Slot

MSRP: \$2,950



Retractable COMAND Display and PCMCIA Slot

## STAND ALONE OPTIONS

CODE	OPTION	MSRP
057	iPod Integration Kit	\$375
201/204/208	Leather Upholstery	\$1,550
359	Tele Aid	\$650
413	Panorama Sunroof	\$1,000
427	7-Speed Automatic Transmission (C 300 Sport)	\$1,440
510	6-Disc In-Dash CD Changer	\$450
786	18" AMG 5-Split-Spoke Wheel <sup>4</sup> (Sport Sedans)	\$1,000
(A)	Metallic Paint	\$710



427 7-Speed Automatic Transmission



413 Panorama Sunroof

## STANDARD &amp; FACTORY-INSTALLED OPTIONAL WHEELS

	C 300 Sport	C 300 Luxury	C 350 Sport	Optional (Sport Sedans Only)
CODE	R25	R48	779	786 <sup>4</sup>
MSRP	Standard	Standard	Standard	\$1,000
				

<sup>4</sup> Not Available on C 300 Sport 4MATIC™.



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