



## **Dealer Ordering Guide**

THE 2008 R-CLASS

R 320 CDI • R 350 (2WD) • R 350

MODEL	BAUMUSTER	RELEASE DATE
R 320 CDI	251.122	JULY 2007
R 350 (2-Wheel Drive)	251.156	JULY 2007
R 350	251.165	JULY 2007

### Model Year 2008 Highlights

- Introduction of the new R 350 (2-Wheel Drive)
- New 7-Passenger Seating Option
- New Standard Equipment includes:
  - Aggressive styling with AMG-Style Front and Rear Bumpers
  - New Integrated Chrome Front Foglamps
  - 18" 5-Twin-Spoke Alloy Wheels with All-Season Tires **(one inch wheel upgrade from MY 2007)**
- Three Optional Wheel Upgrades:
  - 19" 5-Spoke Sport Alloy Wheels with All-Season Tires
  - 19" AMG Wheels with All-Season Tires
  - 20" AMG Wheels with High-Performance Tires<sup>1</sup> **(only available with R 350 2WD)**
- New package pricing and options increase value for MY 2008:
  - Parktronic now bundled with the Premium 1 Package
  - Sunroof Package now bundled with the Premium 1 Package
  - Two new color scheme Leather Interior Options
- Addition of 3 New Paints:
  - 300 Jade Green replaces 816 Everest Green
  - 650 Arctic White replaces 960 Alabaster White
  - 798 Sand Beige replaces 693 Desert Silver



New 7-Passenger Seating Option

<sup>1</sup> Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

## Vehicle Specifications / Technical Data

ENGINE	R 320 CDI	R 350 (2WD)	R 350
Configuration	3.0L V6	3.5L V6	3.5L V6
Horsepower	215 hp @ 3,800 rpm	268 hp @ 6,000 rpm	268 hp @ 6,000 rpm
Torque	398 lb-ft @ 1,400-2,800 rpm	258 lb-ft @ 2,400-5,000 rpm	258 lb-ft @ 2,400-5,000 rpm
Displacement	2,987 cc	3,498 cc	3,498 cc
DRIVETRAIN			
Transmission Type	7-Speed Automatic		
Drive Configuration	4WD	2WD (rear wheel drive)	4WD
STEERING			
Turning Radius	40.7 ft.		
WHEELS/TIRES			
Standard Wheel	18" Twin 5-Spoke Wheels (8.0 x 18.0)		
Standard Tire	255/55 R18 All-Season		
DIMENSIONS			
Wheelbase	126.6 in.		
Length	203 in.		
Width	75.7-77.5 in. (with folding mirrors)		
Height	65.2 in.		
Headroom front/rear	39.8 in./40.4 in./37.2 in.		
Legroom front/rear	39.8 in./36.2 in./32.4 in.		
Curb Weight - 6 Passenger	5,092 lbs.	4,938 lbs.	
Curb Weight - 7 Passenger	5,191 lbs.	5,037 lbs.	
CAPACITY			
Fuel Tank	21.1 gallons		
Cargo Capacity (behind 1st row)	85 cu. ft.		
Cargo Capacity (behind 2nd row)	42.2 cu. ft.		
Cargo Capacity (behind 3rd row)	15.2 cu. ft.		
PERFORMANCE			
Acceleration (0-60 mph) <sup>2</sup>	8.6 sec.	7.9 sec.	8.0 sec.
Fuel Economy (City/Hwy) <sup>3</sup>	18 mpg/24 mpg	15 mpg/20 mpg	15 mpg/19 mpg

<sup>2</sup> Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. <sup>3</sup> Compare the estimated MPG to the estimated MPG of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.

# MY08 R-Class

## FACTORY-INSTALLED OPTIONAL WHEELS

	19" 5-Spoke Alloy Wheels	19" AMG Wheels	20" AMG Wheels
CODE	R39 <sup>4</sup>	787	778
MSRP	\$1,000	\$1,250	\$1,750
AVAILABILITY	R 350 (2WD)/ R 320 CDI/R 350	R 350 (2WD)/ R 320 CDI/R 350	R 350 (2WD)
			



New Standard AMG-Style Front and Rear Bumpers

<sup>4</sup> Can only be ordered with (322) 19" Wheel Package. Also includes Blue Tinted Glass and Exterior Chrome Accents.

# R 350 (2WD)

MSRP: \$42,100<sup>5</sup>

## Specifications:

- 3.5L DOHC 24-valve V6
- 268 hp with 258 lb-ft torque
- 7-Speed Automatic Transmission
- 0-60 mph: 7.9 seconds<sup>2</sup>
- 18" Twin 5-Spoke Wheels
- 2-Wheel Drive (Rear Wheel Drive)



Shown with optional 20" AMG Wheels with High-Performance Tires<sup>1</sup>

## Standard Equipment Highlights for R 350 (2WD):

- AMG Body Styling
- Glovebox-Mounted Auxiliary Input Jack
- Dust Filter upgrade with Activated Charcoal Filter
- Chrome Foglamps



7-Passenger Seating Option



Macadamia Upholstery with Burl Walnut Trim & Accessory Wood/Leather Steering Wheel

<sup>1</sup> Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. <sup>2</sup> Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. <sup>5</sup> MSRP excludes destination and delivery charge of \$875.

# R 320 CDI<sup>6</sup>

MSRP: \$45,600<sup>5</sup>

## Specifications:

- 3.0L DOHC 24-valve V6
- 215 hp with 398 lb-ft torque
- 7-Speed Automatic Transmission
- 0-60 mph: 8.6 seconds<sup>2</sup>
- 18" Twin 5-Spoke Wheels
- 4MATIC™ 4-Wheel Drive



Shown with optional 19" 5-Spoke Sport Alloy Wheels with All-Season Tires

## Standard Equipment Highlights for R 320 CDI:

- **Includes all Standard Equipment from R 350 (2WD), plus:**
- Fuel Economy (City/Hwy)<sup>3</sup>: 18 mpg/24 mpg
- Differentiation with "CDI" Badging on Liftgate
- 42 State Availability



3.0L V6



Automatic Climate Control



Panorama Sunroof

<sup>2</sup> Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. <sup>3</sup> Compare the estimated MPG to the estimated MPG of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. <sup>5</sup> MSRP excludes destination and delivery charge of \$875. <sup>6</sup> The R 320 CDI diesel model does not meet emission standards in California, New York, Vermont, Maine, Connecticut, Rhode Island, Pennsylvania and Massachusetts and is not available for sale in those states.

# R 350

MSRP: \$44,600<sup>5</sup>

## Specifications:

- 3.5L DOHC 24-valve V6
- 268 hp with 258 lb-ft torque
- 7-Speed Automatic Transmission
- 0-60 mph: 8.0 seconds<sup>2</sup>
- 18" Twin 5-Spoke Wheels
- 4MATIC™ 4-Wheel Drive



Shown with standard 18" 5-Twin-Spoke Wheels with All-Season Tires

## Standard Equipment Highlights for R 350:

- Includes all Standard Equipment from R 350 (2WD), plus:
- 4MATIC™ 4-Wheel Drive



4MATIC™ 4-Wheel Drive



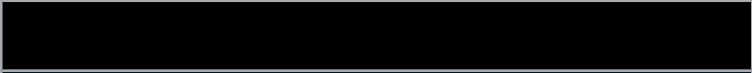
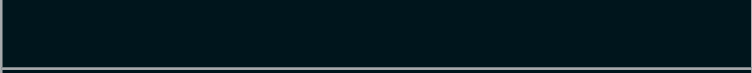
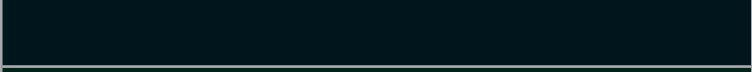







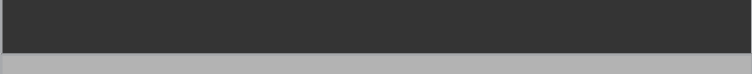



R 350 with MY08 Enhancements



AMG Front Foglamps

<sup>2</sup> Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. <sup>5</sup> MSRP excludes destination and delivery charge of \$875.

R 350 (2WD) / R 320 CDI / R 350						
UPHOLSTERY		STANDARD		OPTIONAL		
		MB-Tex		Leather <sup>7</sup>		
MSRP	Standard		\$2,200			
CODE	141	144	148	201	254	258
COLORS	Black	Macadamia	Ash	Black	Macadamia Black	Ash Black
TRIM						
CODE	H04		731			
	Brown Birds-Eye Maple Wood		Burl Walnut Wood			

EXTERIOR	CODE	COLOR	AVAILABLE WITH ANY TRIM AND UPHOLSTERY
	040	Black	
	197	Obsidian Black*	
	112	Majestic Black*	
	300	Jade Green* 	
	349	Alpine Rain*	
	359	Capri Blue*	
	544	Barolo Red*	
	650	Arctic White 	
	723	Pewter*	
	775	Iridium Silver*	
798	Sand Beige* 		

\* Metallic paint (\$710 additional charge) 7 Can only be ordered with (318) Full Leather Seating Package. Also includes Burl Walnut Wood Trim, Wood/Leather Multifunction Steering Wheel, & Interior Ambient Lighting Package.



### MB-TEX INTERIOR OPTIONS WITH BIRDS-EYE MAPLE WOOD TRIM



### LEATHER INTERIOR OPTIONS WITH BURL WALNUT WOOD TRIM



### CODE P01 P1 Package

MSRP: \$4,850

- Parktronic **new**
- harman/kardon LOGIC7® System
- SIRIUS® Satellite Radio
- Power Pop-Out Rear Quarter Windows
- Dual Sunvisors for driver and passenger
- Tele Aid
- Hands-Free Communication System
- Panorama Sunroof with Electric Sunshade
  - Glass Sunroof may be substituted **new** for - \$1000 Total Vehicle Price (replaces Panorama Sunroof)
- Power Liftgate
- Rear Seat Audio Controls

### CODE P02 P2 Package **modified**

MSRP: \$7,850



- **Includes all items in P1 Package, plus:**
- COMAND with DVD-Based Navigation
- Rear-View Camera
- Power Memory Front Seats & Steering Column
- Power Folding Mirrors
- Auto-Dimming Side & Rear-View Mirrors

### CODE P03 P3 Package

MSRP: \$11,250



- **Includes all items in P1 & P2 Packages, plus:**
- Air Suspension **new**
- Adaptive Damping System **new**
- 3-Zone Automatic Climate Control **new**
- Rear Air Conditioning **new**
- Infrared Reflecting Glass **new**
- Cargo Net

### CODE 323 **new** Heating Package

- **Available for all R-Class models**
- Heated Front Seats
- Heated 2nd-Row Seats
- Heated Steering Wheel

MSRP: \$1,370

### CODE 318 **new** Full Leather Seating Package

- **Available for all R-Class models**
- Full Leather Seats
- Burl Walnut Wood Trim
- Wood/Leather Multifunction Steering Wheel
- Interior Ambient Lighting Package

MSRP: \$2,200

### CODE 319 Lighting Package

- **Available for all R-Class models**
- Bi-Xenon Headlamps with Active Curve Illumination
- Headlamp Washing System

MSRP: \$910

### CODE 322 19" Sport Package

- **Available for all R-Class models**
- 19" 5-Spoke Sport Alloy Wheels
- Blue Tinted Glass
- Exterior Chrome Accents

MSRP: \$1,000

## STAND ALONE OPTIONS

CODE	OPTION	MSRP
219	Distronic	\$2,200
226	7-Seat Option <sup>8</sup> <b>new</b>	\$650
297	2nd-Row Window Sunshades	\$300
396	Voice Recognition	\$510
575	2nd-Row Center Console <sup>9</sup>	\$410
581	3-Zone Climate Control with IR Glass	\$1,330
778	20" AMG Wheels <sup>10</sup> <b>new</b>	\$1,750
787	19" AMG Wheels <b>new</b>	\$1,250
819	6-Disc CD Changer <sup>11</sup>	\$450
864	Rear Seat DVD Entertainment System	\$2,670
873	Heated Front Seats	\$710
889	Keyless Go	\$1,110
(A)	Metallic Paint <sup>12</sup>	\$710



864 Rear Seat DVD Entertainment System



226 7-Seat Option

## MARSHALLING YARD INSTALLED ACCESSORIES

CODE	OPTION	MSRP
052	Roof Rack Basic Carrier	\$245
056	Accessory Rear Seat Entertainment System <sup>13</sup>	\$1,250
057	iPod® Integration Kit	\$375
073	Cargo Area Tray	\$85
070	Chrome Door Inserts	\$85
067	Illuminated Door Sills	\$550
068	Wheel Locking Bolts (uninstalled)	\$89



057 iPod® Integration Kit



052 Roof Rack Basic Carrier



056 Rear Seat Entertainment System

8 (226) 7-Seat Option cannot be ordered with (575) 2nd-Row Center Console. 9 (575) 2nd-Row Center Console cannot be ordered with (226) 7-Seat Option. 10 Only available with R 350 (2WD). 11 Only available with P1, P2 or P3 Packages. 12 Select colors only. 13 (056) Accessory Rear Seat Entertainment System not available with (864) factory Rear Seat Entertainment System.



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