



Mercedes-Benz

THE C-CLASS 2010 REFERENCE GUIDE

C300 SPORT | C300 LUXURY | C350 SPORT | C63 AMG

2010 C-CLASS | MODEL RANGE & MODEL YEAR HIGHLIGHTS

MODEL	C300 SPORT/LUXURY	C300 SPORT/LUXURY 4MATIC	C350 SPORT	C63 AMG
BAUMUSTER	204.054	204.081	204.056	204.077
RELEASE DATE	JULY 2009	JULY 2009	AUGUST 2009	AUGUST 2009
MSRP ¹	\$33,600/\$35,300	\$37,100/\$37,300	\$39,750	\$57,350



C300 Sport shown in Arctic White

MODEL YEAR HIGHLIGHTS

DESIGN

- New 17" 5-spoke wheel design for C300 Sport (2WD and 4MATIC)
- Newly designed smaller side mirrors

COMFORT & CONVENIENCE

- Standard premium leather steering wheel
- Four-way power lumbar support added to Premium 1 Package (standard on C350 Sport)
- Passenger side tilt-down mirror with memory seats
- Addition of heated seats as stand alone option
- Addition of KEYLESS-GO as stand alone option
- Available rear view camera (requires COMAND system)

PERFORMANCE

- New Dynamic Handling Package (available for 2WD only):
 - Driver-selectable Sport or Comfort setup via "Sport" button on center console
 - Continuously variable damping adjusts to road conditions and driving styles
 - Shift paddles with automatic transmission²
 - 18" AMG alloy wheels with all-season tires

SAFETY

- New Tire Pressure Monitoring System providing tire pressure readout for each wheel
- Addition of driver side knee airbag

¹ MSRP excludes destination and delivery charge of \$875. ² Not available with manual transmission.

2010 C-CLASS | VEHICLE SPECIFICATIONS/TECHNICAL DATA

MODEL		C300 SPORT	C300 LUXURY	C350 SPORT	C63 AMG
ENGINE	CONFIGURATION	3.0L V6	3.0L V6	3.5L V6	AMG 6.3L V8
	HORSEPOWER	228 hp @ 6,000 rpm	228 hp @ 6,000 rpm	268 hp @ 6,000 rpm	451 hp @ 6,800 rpm
	TORQUE	221 lb-ft @ 2,700-5,000 rpm	221 lb-ft @ 2,700-5,000 rpm	258 lb-ft @ 2,400-5,000 rpm	443 lb-ft @ 5,000 rpm
	DISPLACEMENT	2,996 cc	2,996 cc	3,498 cc	6,208 cc
DRIVETRAIN	TRANSMISSION	6-speed manual	7-speed automatic	7-speed automatic	AMG SPEEDSHIFT PLUS 7-speed automatic
	DRIVE CONFIGURATION	2WD (rear wheel drive) 4MATIC: AWD	2WD (rear wheel drive) 4MATIC: AWD	2WD (rear wheel drive)	2WD (rear wheel drive)
TRACTION/STABILITY	ELECTRONIC STABILITY PROGRAM (ESP ³)	ESP ³ compares the driver's intended course, via steering and braking inputs, to the vehicle's response, via lateral acceleration, rotation (yaw) and individual wheel speeds. ESP ³ then brakes individual front or rear wheels and/or reduces excess engine power as needed to help correct understeer (plowing) or oversteer (fishtailing). ESP ³ also integrates all-speed traction control, which senses drive-wheel slip under acceleration and individually brakes the slipping wheel or wheels, and/or reduces excess engine power, until control is regained. ³			
	4-WHEEL ELECTRONIC TRACTION SYSTEM (4-ETS) (4MATIC VEHICLES ONLY)	4-ETS monitors the speed of all four wheels to detect wheel slip, then applies individual brakes as needed (to provide the effect of locking the front, rear and/or center differentials) and/or reduces excess engine power. 4-ETS continually balances the torque split to help ensure that power is permitted to flow to the wheel or wheels with traction. ³			
PERFORMANCE	ACCELERATION (0-60 MPH) ⁴	7.1 sec.	7.1 sec.	6.1 sec.	4.3 sec.
	FUEL ECONOMY (CITY ⁵ /HIGHWAY ESTIMATE ⁶)	18 mpg/26 mpg 4MATIC: 17 mpg/25 mpg	18 mpg/25 mpg 4MATIC: 17 mpg/25 mpg	17 mpg/25 mpg	12 mpg/19 mpg
	TURNING CIRCLE	35.5 ft.	35.5 ft.	35.5 ft.	35.5 ft.
WHEELS/TIRES	STANDARD WHEELS	17" 5-spoke (7.5 x 17.0/8.5 x 17.0 staggered)	17" split 5-spoke (7.5 x 17.0)	17" AMG twin 6-spoke (7.5 x 17.0/8.5 x 17.0 staggered)	18" AMG 5-spoke light-alloy
	STANDARD TIRES	225/45 R17 front, 245/40 R17 rear, all-season	225/45 R17 all-season	225/45 R17 front, 245/40 R17 rear, all-season	235/40 R18 front, 255/35 R18 rear, high-performance ⁷
BRAKES	BRAKING SYSTEM	Dual-circuit hydraulic braking system			
	ANTI-LOCK BRAKING SYSTEM (ABS)	ABS senses impending wheel lockup under heavy braking and pumps the front brakes individually or the rear brakes together (to help maintain stability) as needed up to 30 times per second, to prevent lockup and maintain steering ability.			
	BRAKE ASSIST (BAS)	BAS senses emergency braking via the speed at which the driver presses the brake pedal and immediately applies maximum available power boost, potentially reducing the overall stopping distance by eliminating the delay caused by a common human tendency not to brake hard enough, soon enough. Letting up on the brake pedal releases Brake Assist. ⁸			
EXTERIOR DIMENSIONS	WHEELBASE	108.7 in.	108.7 in.	108.7 in.	108.7 in.
	OVERALL LENGTH/HEIGHT/WIDTH ⁹	182.3 in./ 56.3 in. /79.5 in.	182.3 in./56.9 in./79.5 in.	182.3 in./56.3 in./79.5 in.	186.1 in./56.6 in./79.5 in.
	CURB WEIGHT	3,527 lbs. 4MATIC: TBD	3,560 lbs. 4MATIC: TBD	3,615 lbs.	3,924 lbs.
INTERIOR DIMENSIONS	HEADROOM FRONT/2ND ROW	37.1 in./36.9 in.	37.1 in./36.9 in.	37.1 in./36.9 in.	37.1 in./36.9 in.
	LEGGROOM FRONT/2ND ROW	41.7 in./33.4 in.	41.7 in./33.4 in.	41.7 in./33.4 in.	41.7 in./33.4 in.
	SHOULDER ROOM FRONT/2ND ROW	54.7 in./55.1 in.	54.7 in./55.1 in.	54.7 in./55.1 in.	54.7 in./55.1 in.
CAPACITY	TRUNK CAPACITY	12.4 cu. ft.	12.4 cu. ft.	12.4 cu. ft.	12.4 cu. ft.
	FUEL TANK	17.4 gallons	17.4 gallons	17.4 gallons	17.4 gallons

3 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. 4 Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. 5 2009 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. 6 Your actual highway mileage will probably be less than the highway estimate. 7 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. 8 Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions. 9 Width with mirrors folded out.

2010 C300 SPORT

MSRP: \$33,600¹



SPECIFICATIONS	Engine	3.0L DOHC 24-VALVE V6
	Power	228 HP @ 6,000 RPM
	Torque	221 LB-FT @ 2,700-5,000 RPM
	Transmission	6-SPEED MANUAL
	Acceleration	0-60 MPH: 7.1 SECONDS ⁴
	Wheels	17" 5-SPOKE



Instrument cluster with silver background

- STANDARD EQUIPMENT HIGHLIGHTS
- Aerodynamic sport bodystyling
 - Lowered sport suspension
 - Perforated and ventilated front brakes
 - Sound-optimized exhaust system
 - Dual chrome exhaust pipes
 - Aluminum trim
 - Three-spoke sport steering wheel with 12 buttons
 - Instrument cluster with silver background
 - Sport seats with differentiated design
 - Exclusive paint: Mars Red
 - Black roof liner
 - Rubber-studded aluminum sport pedals
 - Bluetooth interface for hands-free calling
 - Sport-style instrument cluster



Sport seats with differentiated design

¹ MSRP excludes destination and delivery charge of \$875. ⁴ Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load.

2010 C300 LUXURY

MSRP: \$35,300¹



SPECIFICATIONS

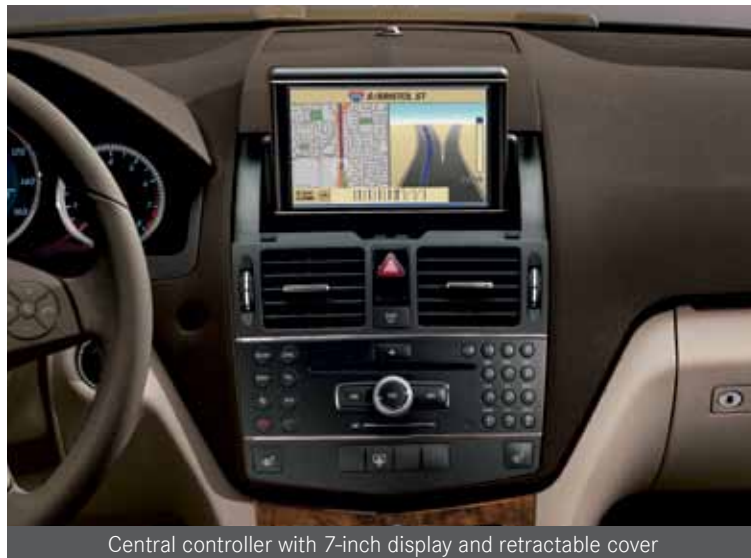
Engine	3.0L DOHC 24-VALVE V6
Power	228 HP @ 6,000 RPM
Torque	221 LB-FT @ 2,700-5,000 RPM
Transmission	7-SPEED AUTOMATIC
Acceleration	0-60 MPH: 7.1 SECONDS ⁴
Wheels	17" SPLIT 5-SPOKE



Instrument cluster with black background

STANDARD EQUIPMENT HIGHLIGHTS

- Burl Walnut wood trim
- Four-spoke luxury multifunction steering wheel with 12 buttons
- Central controller with 5-inch display and retractable cover
- Exclusive paint: Sand Beige metallic
- Instrument cluster with black background
- Bluetooth interface for hands-free calling
- Dual-zone automatic climate control



Central controller with 7-inch display and retractable cover

¹ MSRP excludes destination and delivery charge of \$875. ⁴ Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load.

2010 C350 SPORT

MSRP: \$39,750¹



SPECIFICATIONS	Engine	3.5L DOHC 24-VALVE V6
	Power	268 HP @ 6,000 RPM
	Torque	258 LB-FT @ 2,400-5,000 RPM
	Transmission	7-SPEED AUTOMATIC
	Acceleration	0-60 MPH: 6.1 SECONDS ⁴
	Wheels	17" AMG TWIN 6-SPOKE STAGGERED-WIDTH



SIRIUS® Satellite Radio

- STANDARD EQUIPMENT HIGHLIGHTS**
- Includes all standard equipment from C300 Sport, plus:
 - Aerodynamic sport bodystyling including trunk lid spoiler
 - Black Birds-Eye Maple wood trim
 - SIRIUS® Satellite Radio
 - Heated front seats
 - Garage door opener
 - Rain sensor
 - Auto-dimming mirrors
 - Integrated compass in rear view mirror
 - Ten-way power driver seat with memory power steering column and 4-way power lumbar support



C350 Sport interior shown in Black

¹ MSRP excludes destination and delivery charge of \$875. ⁴ Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load.

2010 C63 AMG

MSRP: \$57,350¹



SPECIFICATIONS	Engine	AMG 6.3L V8
	Power	451 HP @ 6,800 RPM
	Torque	443 LB-FT @ 5,000 RPM
	Transmission	AMG SPEEDSHIFT PLUS 7-SPEED AUTOMATIC
	Acceleration	0-60 MPH: 4.3 SECONDS ⁴
	Wheels	18" AMG 5-SPOKE LIGHT-ALLOY



AMG dash display with RACETIMER

- STANDARD EQUIPMENT HIGHLIGHTS
- AMG sport seats
 - AMG 3-spoke performance steering wheel
 - Aluminum shift paddles
 - AMG dash display with RACETIMER
 - Power sunroof
 - Heated front seats
 - SIRIUS® Satellite Radio
 - Bluetooth interface for hands-free calling
 - Central controller with 5-inch display and retractable cover
 - Dual-zone automatic climate control
 - 4.5-inch multifunction display in instrument cluster
 - Sound system with eight speakers and single-slot CD/MP3 player
 - AMG bodystyling
 - AMG trunk lid spoiler
 - Split folding rear seats

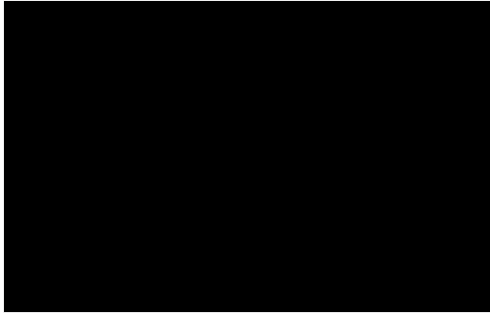


AMG 3-spoke performance steering wheel

¹ MSRP excludes destination and delivery charge of \$875. ⁴ Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load.

2010 C-CLASS | EXTERIOR PAINT

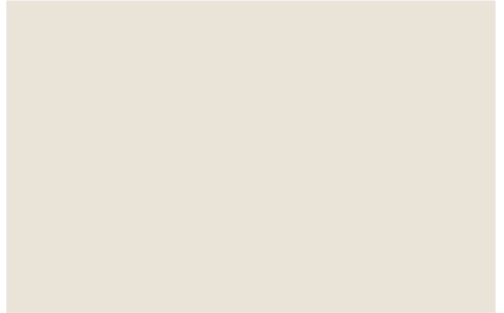
NON-METALLIC



040 BLACK



590 MARS RED¹⁰



650 ARCTIC WHITE

METALLIC*



197 OBSIDIAN BLACK



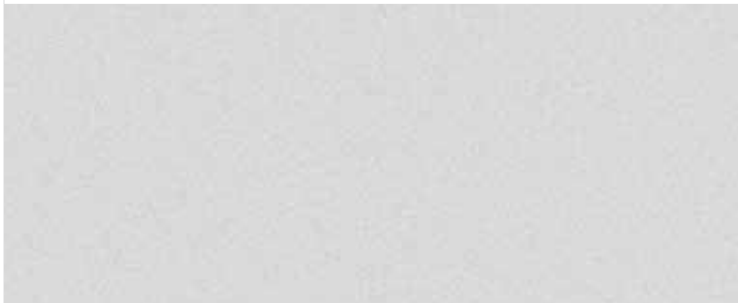
230 QUARTZ BLUE



359 CAPRI BLUE



755 STEEL GREY



775 IRIDIUM SILVER



792 PALLADIUM SILVER



794 PEARL BEIGE



798 SAND BEIGE¹¹

*Metallic paint additional charge of \$720. 10 Exclusive to Sport Sedans. 11 Exclusive to Luxury Sedans.

2010 C-CLASS | INTERIOR

C300 SPORT UPHOLSTERY

BLACK



GREY/BLACK



ALMOND/MOCHA



C300 LUXURY UPHOLSTERY

BLACK



GREY/BLACK



ALMOND/MOCHA





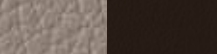


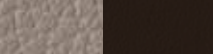


C-Class interior shown in Black upholstery with Burl Walnut trim

2010 C-CLASS | TRIM & UPHOLSTERY



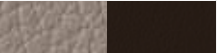




C300 SPORT

UPHOLSTERY	MSRP	STANDARD			OPTIONAL: \$1,590		
	TEXTURE	MB-TEX			LEATHER		
COLOR							
	101 BLACK	118 GREY/BLACK	115 ALMOND/MOCHA ¹²	201 BLACK	218 GREY/BLACK	215 ALMOND/MOCHA ¹²	
TRIM	COLOR						
		739 ALUMINUM					
							
		731 BURL WALNUT					









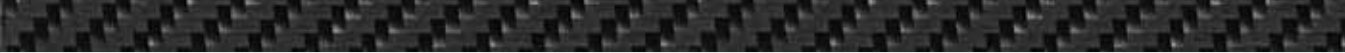
C350 SPORT

UPHOLSTERY	MSRP	STANDARD			OPTIONAL: \$1,590		
	TEXTURE	MB-TEX			LEATHER		
COLOR							
	101 BLACK	118 GREY/BLACK	115 ALMOND/MOCHA ¹²	201 BLACK	218 GREY/BLACK	215 ALMOND/MOCHA ¹²	
TRIM	COLOR						
		732 BLACK BIRDS-EYE MAPLE					
							
		731 BURL WALNUT					

C300 LUXURY

UPHOLSTERY	MSRP	STANDARD			OPTIONAL: \$1,590		
	TEXTURE	MB-TEX			LEATHER		
COLOR							
	101 BLACK	118 GREY/BLACK	115 ALMOND/MOCHA	201 BLACK	218 GREY/BLACK	215 ALMOND/MOCHA	
TRIM	COLOR						
		731 BURL WALNUT					

C63 AMG

UPHOLSTERY	MSRP	STANDARD			OPTIONAL: \$3,030		
	TEXTURE	MB-TEX/AMG FABRIC			AMG PREMIUM LEATHER ¹³		
COLOR							
	701 BLACK	718 GREY	201 BLACK	218 GREY/BLACK	205 BLACK/SAHARA BEIGE		
TRIM	COLOR						
		732 BLACK BIRDS-EYE MAPLE					
							
		731 BURL WALNUT					
							
		739 ALUMINUM					
							
		H73 CARBON FIBER – \$2,550					

¹² Only available with (731) Burl Walnut wood trim. ¹³ Requires (318) AMG Seating Package.

2010 C-CLASS | PACKAGING

PREMIUM PACKAGES

P01 - PREMIUM 1 PACKAGE

MSRP: C300 SPORT/LUXURY: \$2,300 | C350 SPORT/C63 AMG: STANDARD

- Auto-dimming mirrors
- Four-way power lumbar support (driver only)
- Garage door opener
- Heated front seats
- Memory seat with power steering column (driver only)¹⁴
- Rain sensor
- Rear view mirror with integrated compass
- SIRIUS® Satellite Radio
- MSRP value of options if available separately: \$3,105

P02 - PREMIUM 2 PACKAGE

MSRP: C300 SPORT/LUXURY: \$3,700 | C350 SPORT/C63 AMG: \$1,400

- **Includes all items in P01, plus:**
- Bi-Xenon headlamps
- Corner-illuminating fog lamps
- Headlamp washing system
- LED Tail lamps
- Rear sunshade
- Split folding rear seats¹⁵
- MSRP value of options if available separately: \$5,155



Bi-Xenon headlamps



Heated front seats



Split folding rear seats¹⁴



LED Tail lamps

¹⁴ Not available on C63 AMG. ¹⁵ Standard on C63 AMG.

2010 C-CLASS | PACKAGING

315

DYNAMIC HANDLING PACKAGE¹⁶

- Driver-adjustable suspension with continuously variable damping
- Speed-sensitive power steering with more direct steering ratio
- Steering wheel shift paddles²
- 18" AMG alloy wheels with all-season tires

C300 SPORT/C350 SPORT: \$1,500
C300 SPORT 4MATIC/C300 LUXURY/C63 AMG: N/A



Steering wheel shift paddles²

318

AMG SEATING PACKAGE

- Driver and passenger memory seats
- Four-way power adjustable steering column
- Premium leather upholstery

C63 AMG: \$3,030
C300 SPORT/C300 LUXURY/C350 SPORT: N/A



Premium leather upholstery

320

MULTIMEDIA PACKAGE¹⁷

- COMAND system with hard-drive navigation
- Enhanced voice control for audio, telephone and navigation
- Gracenote[®] media database
- In-dash PCMCIA memory card reader
- In-dash 6-disc DVD/CD changer
- iPod/MP3 media interface (in glovebox)
- SIRIUS[®] real-time traffic service
- 6GB hard-drive with Music Register¹⁸
- 7-inch power-retractable color display

C300 SPORT/C300 LUXURY/C350 SPORT: \$2,650
C63 AMG: \$3,300



In-dash PCMCIA memory card reader

528

COMAND PACKAGE

- COMAND system (not including hard-drive navigation)
- In-dash PCMCIA memory card reader
- In-dash 6-disc DVD/CD changer
- iPod/MP3 media interface (in glovebox)
- 7-inch power-retractable color display

C300 SPORT/C300 LUXURY/C350 SPORT: \$1,800
C63 AMG: N/A



7-inch power-retractable color display

P31

AMG DEVELOPMENT PACKAGE

- AMG compound braking system
- AMG leather/alcantara performance steering wheel
- Carbon fiber trunk spoiler
- Engine enhancements: Lightweight forged pistons, lightweight connecting rods, revised crankshaft, revised ECU
- Exclusive engine intake runners in titanium grey finish
- Power increase (+30 hp)
- Red-painted brake calipers
- Top speed raised to 174 mph

C63 AMG: \$5,950
C300 SPORT/C300 LUXURY/C350 SPORT: N/A



AMG compound braking system

² Not available with manual transmission. ¹⁶ Only available on Black and Grey/Black upholstery. ¹⁷ (320) Multimedia Package requires SIRIUS Satellite Radio. Includes harman/kardon LOGIC7[®] surround-sound system for C63 AMG. ¹⁸ Enables music files from CDs and DVDs to be ripped and saved to the 6GB hard-drive.

2010 C-CLASS | OPTIONS & WHEELS

STAND ALONE OPTIONS	CODE	OPTION	MSRP
	057	IPOD INTEGRATION KIT (IN GLOVEBOX) ¹⁹	\$375
	079	NAV + 4 - UNIVERSAL MEDIA INTERFACE ²⁰	\$1,290
	218	REAR VIEW CAMERA ²¹	\$450
	293	REAR SIDE AIRBAGS	\$410
	359	MBRACE	\$650
	413	PANORAMA SUNROOF ²²	\$1,070
	427	7-SPEED AUTOMATIC TRANSMISSION ²³	\$1,490
	471	LIMITED SLIP DIFFERENTIAL ²⁴	\$2,000
	536	SIRIUS® SATELLITE RADIO	\$450
	731	BURL WALNUT WOOD TRIM	\$320
	786	18" AMG TWIN 5-SPOKE WHEELS ²⁵	\$1,020
	810	HARMAN/KARDON LOGIC7® SURROUND-SOUND SYSTEM WITH DOLBY® DIGITAL 5.1 ²⁶	\$800
	873	HEATED FRONT SEATS	\$740
	889	KEYLESS-GO	\$1,130
	H73	CARBON FIBER TRIM ²⁴	\$2,550
(A)	METALLIC PAINT	\$720	

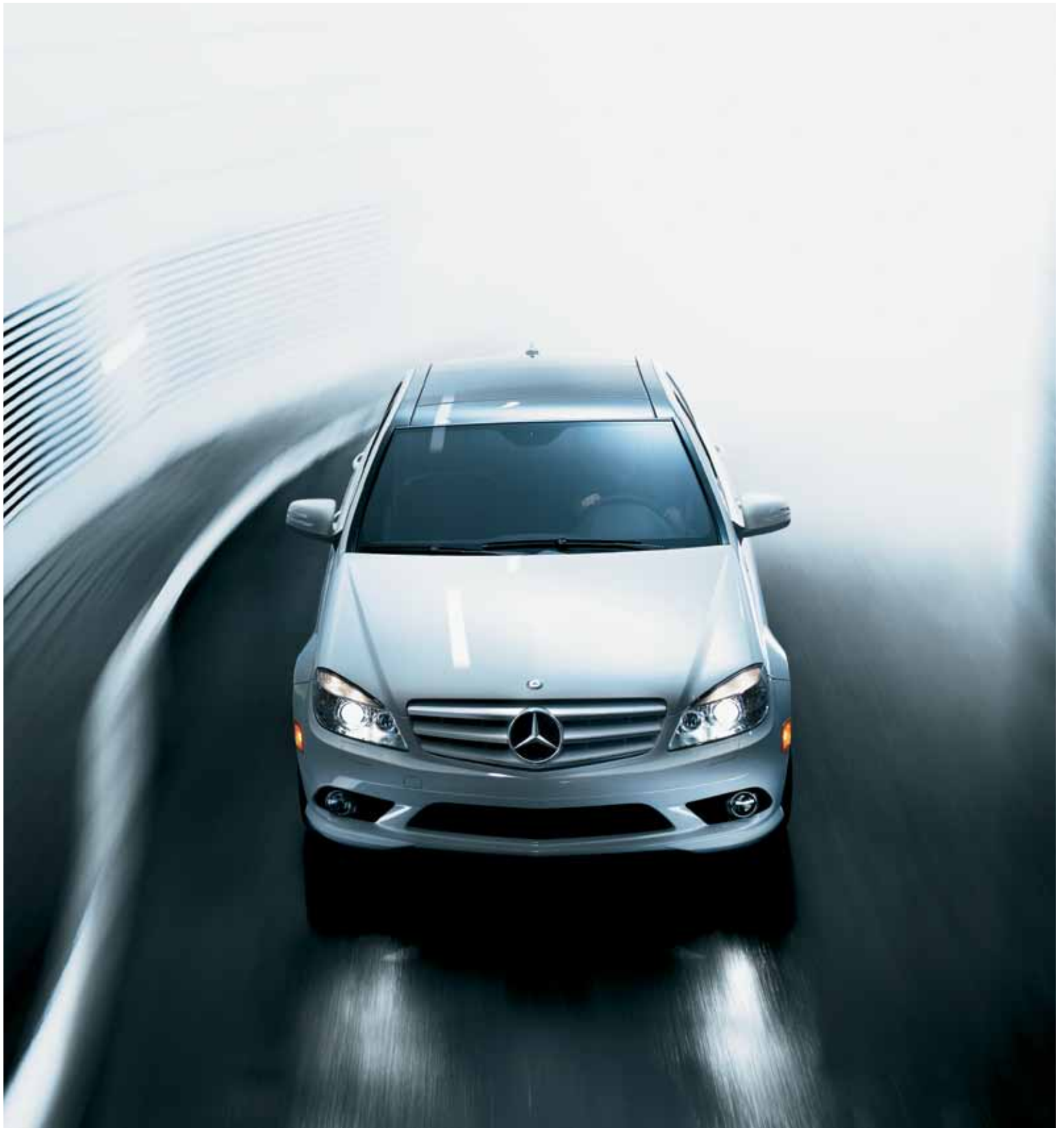


iPod integration kit (in glovebox)

STANDARD WHEELS	C300 SPORT	C300 LUXURY	C350 SPORT											
	17" 5-SPOKE	17" SPLIT 5-SPOKE	17" AMG TWIN 6-SPOKE											
	<table border="1"> <tr> <th>MSRP CODE</th> <td>R22</td> </tr> <tr> <th>MSRP</th> <td>STANDARD</td> </tr> </table>	MSRP CODE	R22	MSRP	STANDARD	<table border="1"> <tr> <th>MSRP CODE</th> <td>R48</td> </tr> <tr> <th>MSRP</th> <td>STANDARD</td> </tr> </table>	MSRP CODE	R48	MSRP	STANDARD	<table border="1"> <tr> <th>MSRP CODE</th> <td>779</td> </tr> <tr> <th>MSRP</th> <td>STANDARD</td> </tr> </table>	MSRP CODE	779	MSRP
MSRP CODE	R22													
MSRP	STANDARD													
MSRP CODE	R48													
MSRP	STANDARD													
MSRP CODE	779													
MSRP	STANDARD													

STANDARD & FACTORY-STALLED OPTIONAL WHEELS	C63 AMG	C300 SPORT/ C350 SPORT							
	18" AMG 5-SPOKE	18" AMG TWIN 5-SPOKE							
	<table border="1"> <tr> <th>MSRP CODE</th> <td>790</td> </tr> <tr> <th>MSRP</th> <td>STANDARD</td> </tr> </table>	MSRP CODE	790	MSRP	STANDARD	<table border="1"> <tr> <th>MSRP CODE</th> <td>786/315 DYNAMIC HANDLING PACKAGE</td> </tr> <tr> <th>MSRP</th> <td>OPTIONAL: \$1,020/\$1,500</td> </tr> </table>	MSRP CODE	786/315 DYNAMIC HANDLING PACKAGE	MSRP
MSRP CODE	790								
MSRP	STANDARD								
MSRP CODE	786/315 DYNAMIC HANDLING PACKAGE								
MSRP	OPTIONAL: \$1,020/\$1,500								

19 Not available with (320) Multimedia Package or (528) COMAND Package. 20 (079) Nav + 4 - Universal Media Interface consists of map navigation system, lifetime traffic assistance at no additional cost, iPod/iPhone integration, USB-based MP3 interface/AUX input, and wireless audio streaming. 21 Requires (320) Multimedia Package or (528) COMAND Package. 22 Not available on C63 AMG. 23 Only available on C300 Sport. 24 Only available on C63 AMG. 25 Only available on C300 Sport, C300 Sport 4MATIC, and C350. 26 Requires either (320) Multimedia Package or (528) COMAND Package.



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