



Mercedes-Benz

THE E-CLASS
2010 REFERENCE GUIDE

E350 SEDAN | E550 SEDAN | E63 AMG

2010 E-CLASS | MODEL RANGE & MODEL YEAR HIGHLIGHTS

MODEL	E350	E350 4MATIC	E550	E550 4MATIC	E63 AMG
BAUMUSTER	212.056	212.087	212.072	212.090	212.077
RELEASE DATE	JUNE 2009	LATE AUGUST 2009	JUNE 2009	LATE AUGUST 2009	SEPTEMBER 2009
MSRP ¹	\$48,600	\$51,100	\$56,300	\$58,800	\$85,750



E350 Sport

MODEL YEAR HIGHLIGHTS

DESIGN

- Exterior:
 - Striking headlamp design draws on classic E-Class design cues
 - 17" and 18" light-alloy wheels
 - Sport and Luxury variants satisfy differing E-Class customer tastes
 - New paints: Palladium Silver, Quartz Blue, Pearl Beige and Steel Grey
- Interior:
 - High-quality materials and details create a rich experience
 - Hand-polished wood trims
 - Interior ambient lighting
 - Differentiated Sport and Luxury elements

COMFORT & CONVENIENCE

- Glass sunroof
- 14-way power seats including memory and 4-way lumbar adjust
- COMAND system with central controller and 7-inch high-resolution screen
- In-dash 6-disc DVD/CD changer
- Bluetooth interface for hands-free calling
- Dual-zone automatic climate control
- In-dash memory card reader (PCMCIA)
- HOLD convenience braking function
- Available rear view camera (Premium 1 Package)
- Available Adaptive Highbeam Assist (Premium 2 Package)
- Available PARKTRONIC (with Parking Guidance)

PERFORMANCE

- 268 hp 3.5L V6, 382 hp 5.5L V8, or 518 hp 6.3L AMG V8
- 7-speed automatic transmissions
- AGILITY CONTROL stroke-dependent suspension damping system
- All-season performance tires for all applications (except E63 AMG)
- Low drag coefficient (0.28) for increased efficiency
- Optimized fuel pump, alternator and steering pump for lower fuel consumption

SAFETY

- Nine airbags including new pelvic and driver knee airbags
- PRE-SAFE®
- ATTENTION ASSIST driver drowsiness monitor²
- Electronic Stability Control (ESC)³ and Brake Assist (BAS)⁴
- Body structure with 72 percent high-strength steel
- mbrace emergency calling and communication system
- Available DISTRONIC PLUS (with PRE-SAFE® Brake)
- Available Lane Keeping Assist⁵
- Available Blind Spot Assist⁶

¹ MSRP excludes destination and delivery charge of \$875. ² Driving while drowsy or distracted is dangerous and should be avoided. ATTENTION ASSIST may be insufficient to detect a fatigued or distracted driver or driver inattention. It cannot be relied on to avoid an accident or serious injury. ³ No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. ⁴ Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions. ⁵ Driving while drowsy or distracted is dangerous and should be avoided. Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. ⁶ Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of oncoming vehicles. It should not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.

2010 E-CLASS | VEHICLE SPECIFICATIONS/TECHNICAL DATA

MODEL		E350 SEDAN	E550 SEDAN	E63 AMG
ENGINE	CONFIGURATION	3.5L V6	5.5L V8	6.3L V8
	HORSEPOWER	268 hp @ 6,000 rpm	382 hp @ 6,000 rpm	518 hp @ 6,800 rpm
	TORQUE	258 lb-ft @ 2,400-5,000 rpm	391 lb-ft @ 2,800-4,800 rpm	465 lb-ft @ 5,200 rpm
	DISPLACEMENT	3,498 cc	5,461 cc	6,208 cc
DRIVETRAIN	TRANSMISSION	7-speed automatic	7-speed automatic	AMG SPEEDSHIFT MCT 7-Speed Sport Transmission
	DRIVE CONFIGURATION	2WD (rear wheel drive) 4MATIC: AWD (optional)	2WD (rear wheel drive) 4MATIC: AWD (optional)	2WD (rear wheel drive)
STABILITY	ELECTRONIC STABILITY CONTROL (ESC)	ESC compares the driver's intended course, via steering and braking inputs, to the vehicle's response, via lateral acceleration, rotation (yaw) and individual wheel speeds. ESC then brakes individual front or rear wheels and/or reduces excess engine power as needed to help correct understeer (plowing) or oversteer (fishtailing). ESC also integrates all-speed traction control, which senses drive-wheel slip under acceleration and individually brakes the slipping wheel or wheels, and/or reduces excess engine power, until control is regained. ³		
PERFORMANCE	ACCELERATION (0-60 MPH) ⁷	6.5 sec.	5.2 sec.	4.4 sec.
	FUEL ECONOMY (CITY ⁸ /HIGHWAY ESTIMATE ⁹)	18 mpg/26 mpg	16 mpg/24 mpg	TBD
	TURNING CIRCLE	36.2 ft.	36.2 ft.	TBD
WHEELS/TIRES	STANDARD WHEELS	Luxury: 17" split 5-spoke (8.0 x 17.0) Sport: 18" 5-spoke (8.5 x 18.0/9.0 x 18.0 staggered) Sport 4MATIC: (8.5 x 18.0 front/rear)	Luxury: 17" split 5-spoke (8.0 x 17.0) Sport: 18" AMG twin 6-spoke (8.5 x 18.0/9.0 x 18.0 staggered) Sport 4MATIC: (8.5 x 18.0 front/rear)	18" AMG 5-spoke (9.0 x 18.0/9.5 x 18.0 staggered)
	STANDARD TIRES	Luxury: 245/45 R17 all-season Sport: 245/40 R18 front, 265/35 R18 rear, all-season Sport 4MATIC: 245/40 R18 all-season	Luxury: 245/45 R17 all-season Sport: 245/40 R18 front, 265/35 R18 rear, all-season Sport 4MATIC: 245/40 R18 all-season	255/40 R18 front, 285/35 R18 rear, high-performance ¹⁰
BRAKES	BRAKING SYSTEM	Dual-circuit hydraulic braking system		
	ANTI-LOCK BRAKING SYSTEM (ABS)	ABS senses impending wheel lockup under heavy braking and pumps the front brakes individually or the rear brakes together (to help maintain stability) as needed up to 30 times per second, to prevent lockup and maintain steering ability.		
	BRAKE ASSIST (BAS)	BAS senses emergency braking via the speed at which the driver presses the brake pedal and immediately applies maximum available power boost, potentially reducing the overall stopping distance by eliminating the delay caused by a common human tendency not to brake hard enough, soon enough. Letting up on the brake pedal releases Brake Assist. ⁴		
EXTERIOR DIMENSIONS	WHEELBASE	113.1 in.	113.1 in.	113.1 in.
	OVERALL LENGTH/HEIGHT/WIDTH ¹¹	191.7 in./57.7 in./ 81.5 in.	191.7 in./57.7 in./ 81.5 in.	192.4 in./56.8 in./81.5 in.
	CURB WEIGHT	3,825 lbs. 4MATIC: 3,979 lbs.	4,034 lbs. 4MATIC: 4,145 lbs.	TBD
INTERIOR DIMENSIONS	HEADROOM FRONT/2ND ROW	37.9 in./38.2 in.	37.9 in./38.2 in.	37.9 in./38.2 in.
	LEGROOM FRONT/2ND ROW	41.3 in./35.8 in.	41.3 in./35.8 in.	41.3 in./35.8 in.
	SHOULDER ROOM FRONT/2ND ROW	57.8 in./56.9 in.	57.8 in./56.9 in.	57.8 in./56.9 in.
CAPACITY	TRUNK CAPACITY	15.9 cu. ft.	15.9 cu. ft.	15.9 cu. ft.
	FUEL TANK	21.1 gallons	21.1 gallons	21.1 gallons

3 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. 4 Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions. 7 Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. 8 2009 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. 9 Your actual highway mileage will probably be less than the highway estimate. 10 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. 11 Width with mirrors folded out.

2010 E350/E550 LUXURY

MSRP: \$48,600¹/\$56,300¹



SPECIFICATIONS	Engine	3.5L DOHC 24-VALVE V6
	Power	268 HP @ 6,000 RPM
	Torque	258 LB-FT @ 2,400-5,000 RPM
	Transmission	7-SPEED AUTOMATIC
	Acceleration	0-60 MPH: 6.5 SECONDS ⁷
	Wheels	17" SPLIT 5-SPOKE

SPECIFICATIONS	Engine	5.5L DOHC 32-VALVE V8
	Power	382 HP @ 6,000 RPM
	Torque	391 LB-FT @ 2,800-4,800 RPM
	Transmission	7-SPEED AUTOMATIC
	Acceleration	0-60 MPH: 5.2 SECONDS ⁷
	Wheels	17" SPLIT 5-SPOKE

- E350 STANDARD EQUIPMENT HIGHLIGHTS**
- Available with 4MATIC All-Wheel Drive (delayed availability)
 - Glass sunroof
 - COMAND system with central controller and 7-inch high-resolution screen
 - In-dash 6-disc DVD/CD changer
 - PRE-SAFE[®]
 - Burl Walnut wood trim
 - Dual-zone automatic climate control
 - Comfort suspension
 - 14-way power front seats including 4-way lumbar adjust and 3-position memory
 - Four-spoke multifunction steering wheel with 4-way power steering column
 - ATTENTION ASSIST driver drowsiness monitor²
 - Interior ambient lighting
 - Dual exhaust with oval tips

- E550 STANDARD EQUIPMENT HIGHLIGHTS**
- Available with 4MATIC All-Wheel Drive (delayed availability)
 - Includes all standard equipment from E350 Luxury, plus:
 - Leather upholstery
 - AIRMATIC air suspension
 - Trapezoidal exhaust tips
 - Larger, more powerful braking system



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2010 E350/E550 SPORT

MSRP: \$48,600¹/\$56,300¹



SPECIFICATIONS	Engine	3.5L DOHC 24-VALVE V6
	Power	268 HP @ 6,000 RPM
	Torque	258 LB-FT @ 2,400-5,000 RPM
	Transmission	7-SPEED AUTOMATIC
	Acceleration	0-60 MPH: 6.5 SECONDS ⁷
	Wheels	18" 5-SPOKE

SPECIFICATIONS	Engine	5.5L DOHC 32-VALVE V8
	Power	382 HP @ 6,000 RPM
	Torque	391 LB-FT @ 2,800-4,800 RPM
	Transmission	7-SPEED AUTOMATIC
	Acceleration	0-60 MPH: 5.2 SECONDS ⁷
	Wheels	18" AMG TWIN 6-SPOKE

- E350 STANDARD EQUIPMENT HIGHLIGHTS**
- **Available with 4MATIC All-Wheel Drive (delayed availability)**
 - Glass sunroof
 - In-dash 6-disc DVD/CD changer
 - COMAND system with central controller and 7-inch high-resolution screen
 - PRE-SAFE[®]
 - Black Ash and Burl Walnut wood trims
 - Dual-zone automatic climate control
 - Sport suspension
 - 14-way power front seats including 4-way lumbar adjust and 3-position memory
 - Four-spoke multifunction steering wheel with 4-way power steering column
 - ATTENTION ASSIST driver drowsiness monitor²
 - Interior ambient lighting
 - Dual exhaust with trapezoidal tips

- E550 STANDARD EQUIPMENT HIGHLIGHTS**
- **Available with 4MATIC All-Wheel Drive (delayed availability)**
 - **Includes all standard equipment from E350 Sport, plus:**
 - Leather upholstery¹²
 - Additional sport interior¹²
 - Natural Beige/Black leather
 - Three-spoke multifunction sport steering wheel¹²
 - AIRMATIC air suspension



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MSRP: \$85,750¹



SPECIFICATIONS	Engine	6.3L AMG DOHC 32-VALVE V8
	Power	518 HP @ 6,800 RPM
	Torque	465 LB-FT @ 5,200 RPM
	Transmission	AMG SPEEDSHIFT MCT 7-SPEED SPORT
	Acceleration	0-60 MPH: 4.4 SECONDS ⁷
	Wheels	18" AMG 5-SPOKE



harman/kardon LOGIC7[®] surround-sound system

- STANDARD EQUIPMENT HIGHLIGHTS**
- Includes all standard equipment from E550 Sport, plus:
 - AMG SPEEDSHIFT MCT 7-Speed Sport Transmission
 - AMG DRIVE UNIT with center console-mounted E-SELECT lever
 - AMG premium leather steering wheel with aluminum shift paddles
 - Stainless steel pedals with rubber studs
 - Heated front seats
 - Adaptive AMG sport suspension system
 - AMG high-performance braking system
 - SIRIUS[®] Satellite Radio and HD Digital Radio[®]
 - iPod/MP3 media interface (in glovebox)
 - Power rear sunshade
 - harman/kardon LOGIC7[®] surround-sound system with Dolby[®] Digital 5.1



Power rear sunshade

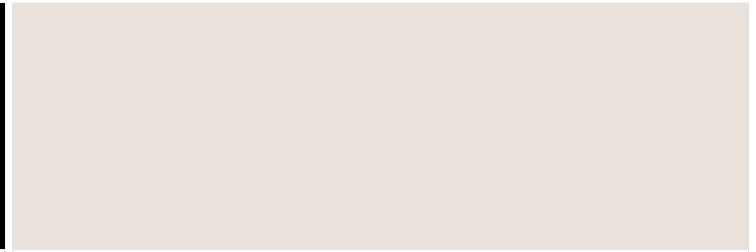
¹ MSRP excludes destination and delivery charge of \$875. ⁷ Stated rates of acceleration are based upon manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load.

2010 E-CLASS | EXTERIOR PAINT

NON-METALLIC



040 BLACK



650 ARCTIC WHITE

METALLIC*



197 OBSIDIAN BLACK



230 QUARTZ BLUE



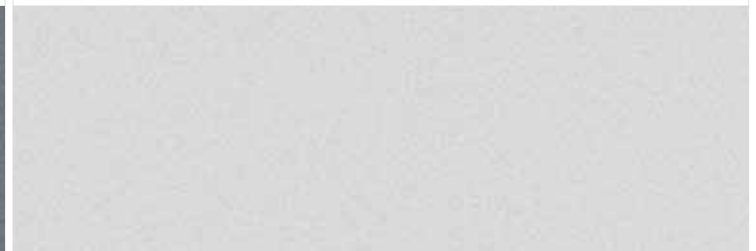
300 JADE GREEN¹³



359 CAPRI BLUE¹³



755 STEEL GREY



775 IRIDIUM SILVER



792 PALLADIUM SILVER



794 PEARL BEIGE



963 INDIUM GREY

*Metallic paint additional charge of \$720 (excludes E63 AMG), 13 Not available on E63 AMG.

2010 E-CLASS | INTERIOR

LUXURY UPHOLSTERY¹⁴

BLACK



ALMOND/MOCHA



ASH/DARK GREY



NATURAL BEIGE/BLACK



ALMOND/BLACK



ASH/BLACK



BLACK


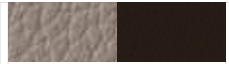







SPORT UPHOLSTERY¹⁵


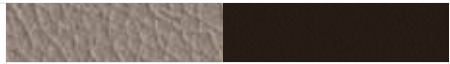


14 MB-Tex upholstery shown. 15 Leather upholstery shown.

2010 E-CLASS | TRIM & UPHOLSTERY














E350 LUXURY

UPHOLSTERY	MSRP	STANDARD MB-TEX			OPTIONAL LEATHER		
	TEXTURE						
COLOR							
		101 BLACK	105 ALMOND/MOCHA	108 ASH/DARK GREY	201 BLACK	205 ALMOND/MOCHA	208 ASH/DARK GREY
TRIM	COLOR						
		731 BURL WALNUT					








E550 LUXURY

UPHOLSTERY	MSRP	STANDARD LEATHER		
	TEXTURE			
COLOR				
		201 BLACK	205 ALMOND/MOCHA	208 ASH/DARK GREY
TRIM	COLOR			
		731 BURL WALNUT		

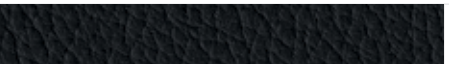





E350 SPORT

UPHOLSTERY	MSRP	STANDARD MB-TEX			OPTIONAL LEATHER			
	TEXTURE							
COLOR								
		101 BLACK	105 ALMOND/BLACK	108 ASH/BLACK	201 BLACK	205 ALMOND/BLACK	208 ASH/BLACK	264 NATURAL BEIGE/BLACK
TRIM	COLOR							
		736 BLACK ASH	731 BURL WALNUT	736 BLACK ASH	736 BLACK ASH	731 BURL WALNUT	736 BLACK ASH	

E550 SPORT

UPHOLSTERY	MSRP	STANDARD LEATHER			
	TEXTURE				
COLOR					
		201 BLACK	205 ALMOND/BLACK	208 ASH/BLACK	264 NATURAL BEIGE/BLACK
TRIM	COLOR				
		736 BLACK ASH	731 BURL WALNUT	736 BLACK ASH	

E63 AMG

UPHOLSTERY	MSRP	STANDARD LEATHER		
	TEXTURE			
COLOR				
		201 BLACK	205 ALMOND/MOCHA	208 ASH/DARK GREY
TRIM	COLOR			
		736 BLACK ASH		
				
		731 BURL WALNUT		
				
		H73 CARBON FIBER – \$2,550		

2010 E-CLASS | PACKAGING

PREMIUM PACKAGES

P01 - PREMIUM 1 PACKAGE

MSRP: E350: \$3,950 | E550: \$4,400 | E63 AMG: \$2,500

- COMAND system with 40GB hard-drive navigation
- Drive-dynamic multicontour driver seat (E63 AMG only)
- Enhanced voice control for audio, telephone and navigation
- Gracenote® media database
- HD Digital Radio® 16
- harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1¹⁶
- Heated front seats¹⁶ (heated and active-ventilated front seats for E550 and E63 AMG)
- iPod/MP3 media interface (in glovebox)¹⁶
- Power rear sunshade¹⁶
- Rear view camera
- SIRIUS® Satellite Radio with SIRIUS real-time traffic service¹⁶
- Zagat Survey® restaurant guide
- 6GB hard-drive with Music Register¹⁷
- MSRP value of options if available separately for E350: \$5,255
- MSRP value of options if available separately for E550: \$5,765
- MSRP value of options if available separately for E63: \$3,490

P02 - PREMIUM 2 PACKAGE

MSRP: E350: \$6,350 | E550: \$6,800 | E63 AMG: \$4,900

- Adaptive Highbeam Assist
- Bi-Xenon headlamps with active curve illumination
- Electronic trunk closer
- Headlamp washing system¹⁶
- KEYLESS-GO
- LED Daytime Running Lamps¹⁶
- MSRP value of options if available separately for E350: \$8,595
- MSRP value of options if available separately for E550: \$9,105
- MSRP value of options if available separately for E63: \$6,830

R08

WHEEL PACKAGE

- Available on Sport Sedans only
- Three-spoke sport steering wheel
- 18" AMG twin 6-spoke wheel

E350 SPORT: \$750
E550 SPORT: STANDARD
E63 AMG: N/A



Three-spoke sport steering wheel

997

DRIVER ASSISTANCE PACKAGE¹⁸

- Blind Spot Assist⁶
- DISTRONIC PLUS (with PRE-SAFE® Brake)
- Lane Keeping Assist (4-spoke steering wheel with vibration)⁵

MSRP: \$2,900



iPod/MP3 media interface (in glovebox)

P30

AMG PERFORMANCE PACKAGE¹⁸

- AMG leather/alcantara performance steering wheel
- Adaptive AMG performance suspension system
- Limited slip rear differential
- Top speed: 186 mph
- 19" AMG twin 5-spoke forged wheels

E350/E550: N/A
E63 AMG: \$8,950



Blind Spot Assist⁶



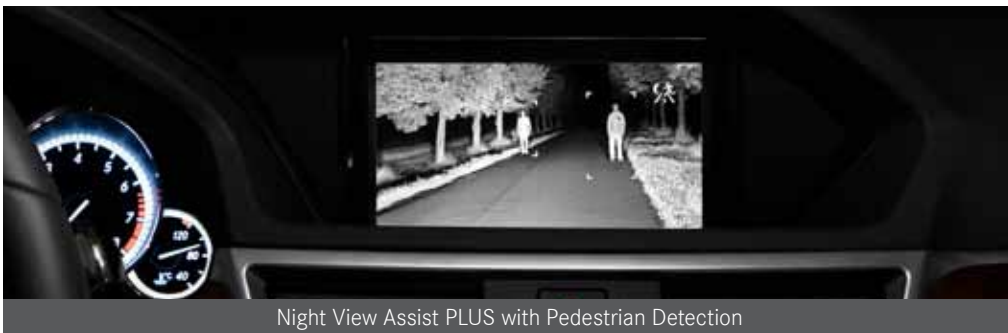
LED Daytime Running Lamps

⁵ Driving while drowsy or distracted is dangerous and should be avoided. Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. ⁶ Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of oncoming vehicles. It should not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions. ¹⁶ Standard on E63 AMG Sedan. ¹⁷ Enables music files from CDs and DVDs to be ripped and saved to the 6GB hard-drive. ¹⁸ (997) Driver Assistance Package cannot be ordered with (P30) AMG Performance Package.

STAND ALONE OPTIONS	CODE	OPTION	MSRP
	230	PARKTRONIC (WITH PARKING GUIDANCE)	\$950
	281	AMG PERFORMANCE STEERING WHEEL ¹⁹	\$500
	287	SPLIT FOLDING REAR SEATS	\$430
	289	WOOD/LEATHER STEERING WHEEL ²⁰	\$580
	293/298	REAR SIDE AIRBAGS	\$410
	413	PANORAMA SUNROOF	\$1,070
	432	DRIVE-DYNAMIC MULTICONTOUR DRIVER SEAT WITH MASSAGE	\$650
	610	NIGHT VIEW ASSIST PLUS WITH PEDESTRIAN DETECTION ²¹	\$1,750
	793	19" AMG TWIN 5-SPOKE FORGED WHEELS ¹⁹	\$2,250
	864	REAR SEAT ENTERTAINMENT SYSTEM	\$1,880
873	HEATED FRONT SEATS ²²	\$740	
H73	CARBON FIBER TRIM ¹⁹	\$2,550	



Split folding rear seats



Night View Assist PLUS with Pedestrian Detection



PARKTRONIC (with Parking Guidance)



Panorama sunroof






Drive-dynamic multicontour driver seat




¹⁹ Available only on E63 AMG. ²⁰ Not available on Sport Sedans or E63 AMG. ²¹ Requires Premium 2 Package. ²² E350 only.

2010 E-CLASS | WHEELS

STANDARD WHEELS

	E350/E550 LUXURY SEDAN	E350 SPORT	E550 SPORT
	17" SPLIT 5-SPOKE	18" 5-SPOKE	18" AMG TWIN 6-SPOKE
MSRP CODE	R11	R32 (2WD)/R96 (4MATIC)	786 (2WD)/781 (4MATIC)
MSRP	STANDARD	STANDARD	STANDARD
			

STANDARD & FACTORY-INSTALLED OPTIONAL WHEELS

	E350 SPORT	E63 AMG	E63 AMG
	18" AMG TWIN 6-SPOKE	18" AMG 5-SPOKE	19" AMG TWIN 5-SPOKE FORGED
MSRP CODE	R08 WHEEL PACKAGE	790	793/P30 AMG PERFORMANCE PACKAGE
MSRP	OPTIONAL: \$750	STANDARD	OPTIONAL: \$2,250/\$8,950
			



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